

TI @ a Glance



About TI:

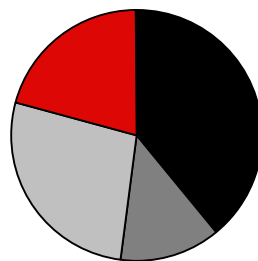
Texas Instruments Incorporated provides innovative semiconductor technologies to help our customers create the world's most advanced electronics. Our analog, embedded processing and wireless technologies permeate daily life in many different ways, from digital communications and entertainment to medical services, automotive systems and wide-ranging applications in between.

From TI's earliest days, the objective has been to use the company's unique technical skills to fundamentally change markets and create entirely new ones. A constant thread throughout our history has been our use of progressively more complex real-time signal processing technology – with advances ranging from the incremental to the revolutionary – to literally and repeatedly change the world.

History:

- Founded in 1930 as a geophysical exploration company that used seismic signal processing technology to search for oil
- Adopted the name Texas Instruments Incorporated in 1951
- Entered the semiconductor market with its 1954 introduction of the first commercial silicon transistor

2008 TI Revenue:



■ \$4.9	Analog
■ \$1.6	Embedded Processing
■ \$3.4	Wireless
■ \$2.6	Other
\$12.5	Total <i>(in billions of dollars)</i>

2008 Capital Expenditures:

- \$763 million

2008 R&D:

- \$1.94 billion

Patents:

- TI patents issued worldwide cumulatively: more than 36,000
- 2008 TI patents issued worldwide: more than 1,200

Fortune 500 Ranking*:

- 215
- *2009 ranking based on 2008 revenue*

Global Presence:

Manufacturing, design or sales operations in more than 30 countries

Employee Population:

- Approximately 25,700 worldwide

Regional Employee Population:

Approximately –

- 12,500 in The Americas
 - 9,900 in Texas
 - 8,900 in North Texas
 - 8,100 in Dallas area
- 9,000 in Asia
- 1,700 in Japan
- 2,500 in Europe

Corporate Headquarters:

Texas Instruments
12500 TI Boulevard
Dallas, Texas 75243

Executive Officers:

Rich Templeton
Chairman, president and
chief executive officer

More information on TI's
other executive officers at
www.ti.com/execofficers

Selected Recent Awards:

- *Fortune's* "Most Admired Companies" – 2009 for the 6th consecutive year
- *Fortune's* "100 Best Companies to Work For in America" – 2009 for the 10th year
- National Association for Female Executives – one of the top U.S. companies for female executives – 2009 for the 4th consecutive year
- *Working Mother's* "100 Best Companies for Working Mothers" – 2009 for the 14th consecutive year
- *Corporate Responsibility Officer* magazine's "100 Best Corporate Citizens" – 2009 for the 7th year
- *Ethisphere* Magazine's "World's Most Ethical Companies" – 2009 for the 3rd consecutive year
- National Business Group on Health's "Best Employers for Healthy Lifestyles" – 2009 for the 5th year

Did You Know . . .

- TI has 25 years experience in DSP and 50 years experience in analog.
- TI was the first semiconductor company to go global.
- 75% of all notebook PCs use TI for power management and data storage.
- More than 200 mobile phone models use TI's OMAP™ chips for mobile computing and rich multimedia experiences.
- TI's Jack Kilby invented the integrated circuit in 1958.
- TI invented the handheld calculator in 1967.
- Use of graphing calculators leads to significantly better student attitudes toward math.
- TI's DLP Cinema® technology produces 35 trillion colors on a screen.
- TI has won two Emmy Awards for DLP® technology.

TI Stock:

- Ticker is TXN
- Trades on the New York Stock Exchange